

The Royal Record of Sofia the First

Series Bible by Craig Gerber

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The story thus far...

King Roland II, beloved ruler of Enchancia, has found a new Queen—a single mother of meager means who works at the local shoe shoppe. Miranda placed new slippers on the King's feet and he swept her off hers. A classic storybook ending.

But for Miranda's young daughter, Sofia, it is only the storybook beginning.

When her mother is crowned Queen, Sofia goes from rags to princess overnight. Every little girl's dream! But she's about to find out there's a lot more than being a princess than wearing a tiara and a pretty dress. Especially when she won't be the only princess in the castle. The King has two children from his previous marriage, Princess Amber and Prince James. Sofia must learn the ropes of being a princess while also learning to get along with her new family. But that's not all.

Sofia is enrolled at Royal Prep, an enchanted school that teaches young princes and princesses how to be royal, inside and out. The headmistresses of the school are the three Good Fairies who protected Princess Aurora—Flora, Fauna and Merryweather.

Sofia also receives a welcome gift from King Roland that turns out to be the magical Amulet of Avalor—which can give Sofia powers...or curses...depending on how she behaves. After she helps a baby bird back into its next, Sofia gets the ability to talk to the animals—which is how she befriends Clover the rabbit and his two songbird sidekicks, the cute woodland creatures who have been helping Sofia get ready for school each morning.

But with the amulet comes danger, albeit self-foiling danger, in the form of Cedric, the Royal Sorcerer. Cedric comes from a long line of Royal Sorcerers...who were all far more talented. So Cedric has decided that if he can't be great, he'll be greatly evil. He yearns to take over the kingdom, but needs the powers locked inside Sofia's amulet to achieve his lifelong scheme. So he is constantly looking for ways to trick Sofia into giving it to him.

Princess Sofia of Enchancia has a new family, new friends, new responsibilities and new challenges. But with her bold, adventurous spirit, inquisitive mind and kind heart, she proves to be a princess like none before her. All hail *Sofia the First!*

The Royal Census

The Royal Family

Princess Sofia

Sofia (8) is an outgoing, adventurous girl who has been raised by her mother, Miranda, to be kind, generous and humble. Miranda has also raised her to express herself freely, regardless of what tradition demands. Sofia is resourceful and clever, with a big imagination. Trusting to a fault, her naiveté and eagerness to please others sometimes gets Sofia into trouble. She is confident, smart and good at solving problems but occasionally feels insecure about "not being royal enough" for her siblings and peers.

Sofia is excited to be a princess and loves exploring her new, royal world. But her former free-spirited lifestyle sometimes



clashes with the rules, traditions and responsibilities of her new life. She is always courteous but rough around the edges when it comes to proper princess etiquette.

She makes friends easily and often, sometimes befriending those who others ignore or shy away from. She has a big heart and is not afraid to use it.

Sofia's curiosity knows no limits. She always wants to know "why" things are the way they are and isn't afraid to question the status quo or try to change it for the better.

Upon arrival at the castle, Sofia is given an amulet by King Roland II as a welcome gift. It turns out to be the magical Amulet of Avalor, which bestows powers, or curses, on its bearer, based on her deeds. For example, when Sofia helps a baby bird back into its nest, she obtains the power to talk to animals. Whenever she misbehaves, the amulet may give her a temporary "curse" in order to teach her a lesson. The Amulet also provides a mystical link between Sofia and other princesses throughout time (e.g. Cinderella, Belle, Ariel, etc.).

When she is in need, the amulet will enable those princesses to appear to Sofia and provide assistance.

King Roland II knows the amulet is special but does not grasp the extent of its powers. Unbeknownst to Sofia, King Roland did not initially intend to give it to her. When he was in the jewel room choosing a welcome gift for her, he was reaching for a different amulet when the Amulet of Avalor sparkled, catching his eye. So, in a sense, the amulet *chose* Sofia. The significance of this remains to be seen.

Sofia's best friends in the castle, other than her step-siblings, are Clover the Rabbit, Robin the Robin, Mia the Bluebird and Whatnott the Squirrel. They are the woodland creatures that Sofia befriended after gaining the ability to talk to animals from her amulet.

Before moving to the castle, Sofia lived with her mother, Miranda, who had been raising Sofia on her own ever since she was three, when Sofia's father, Reginald Sutcliffe, sailed off in a merchant ship that never returned.

Princess Amber

Amber (9) is Sofia's stepsister and daughter of King Roland II. She seems like a classic princess on the outside – beautiful and seemingly polite – but underneath lies a self-entitled, self-centered girl with a sharp tongue and sharper thoughts. After being the only princess in the kingdom for so many years, Amber struggles with having to share the spotlight with Sofia. She gets jealous at the drop of a pin, but still considers Sofia to be part of the family (albeit a lesser part).

Haughty by nature but extremely well mannered, Amber sweetly manipulates others to get her way. Her powers of persuasion are particularly effective on her father and her fraternal twin, Prince James. She was born seven minutes before James and is the first to let anyone know. And although Amber feels



(and sometimes acting) like James' older sister, because of Enchancia traditions, James is heir to the throne.

Amber likes to play things safe and rarely wants to venture outside her comfort zone, whether it comes to friends or activities. Sofia helps Amber learn to try new things (and have more fun), while Amber helps Sofia be a more proper princess.

Prince James

James (9) is Sofia's stepbrother, son of King Roland II and fraternal twin of Princess Amber. James is a royal ragamuffin who loves to play pranks and make mischief. Fun-loving, adventurous and occasionally irresponsible, he is always on the lookout for a partner-in-crime—or unwitting victim. He is brave to the point of being foolhardy and very impulsive. "Leap before you look" would be his motto if he took the time to think of one. As a result, he is prone to making mistakes, but is quick to own up to them.

Amiable and popular, James sometimes relies too much on his social skills and doesn't put forth the effort he should in his schoolwork and other endeavors. Laid-back and seemingly carefree, it is



only just dawning on James that he is heir to the throne. For even though Amber is seven minutes older than him, it is James who will eventually be crowned King.

Queen Miranda



Miranda (31) is Sofia's mother, who became the Queen of Enchancia when she married King Roland II. She is a confident, witty, outspoken woman who instantly becomes the heart and soul of the castle from the moment she moves in. She is compassionate and warm, unafraid to express her emotions no matter what royal decorum dictates. Because she spent so many years as a working, single mother, she is very independent and headstrong. She's not used to having to follow anyone else's traditions or rules. She's also not used to being waited on hand and foot. Although she loves her new life of luxury, she occasionally insists on doing some things herself—like mending her shoes or getting dressed.

Miranda loves her new family with all her heart and strives hard to make Amber and James feel at ease, especially since only the wicked stepmothers seem to get all the press. She adores King Roland II as well, but will always have a special relationship with Sofia.

Miranda wears her heart on her sleeve and is always willing to fight for a good cause, although she uses her playful nature and great wit to make her case. Her commoner's background gives her an unusual empathy for the servants in the castle...and everyone else in the kingdom. Seeing her marriage to Roland as more of a partnership than he may have intended, Miranda will occasionally try to change laws or traditions she finds silly or unfair. Or she may seek to create new traditions that uphold her ideals.

Before marrying King Roland II, Miranda, whose full name is Miranda Sutcliffe (nee Cordova), owned and operated the shoe shoppe in the village of Dunwiddie.

King Roland II



Roland II (38) is Sofia's stepfather, husband to Queen Miranda, father of Princess Amber and Prince James, and King of Enchancia. Though he puts on a stoic, regal face in public, privately, he is warm, caring, and cheerful. These two "faces" of Roland sum up his inner struggle. He is the son of the legendary Roland I, who was an excellent king but a distant father. As a result, Roland II has been trying to forge his own legacy while trying to be a better father. A recovering workaholic, Roland tries hard to keep ruling the kingdom from interfering with family time. In his perfect world, he'd be known as "King Dad."

He used to keep his emotions locked up tighter than the crown jewels, but being a single father has helped Roland open up to his children. Now, his new queen is helping him come out of his shell even more. He is head-over-heals for Miranda and elated that Sofia has become his daughter. He cherishes his new family and will do anything for them—even change centuries-old Enchancia traditions. But deep within, Roland has a burning desire to become as memorable a king as his father. He doesn't know it yet, but marrying a commoner is his first step towards doing just that.

The Castle Staff Cedric, The Royal Sorcerer



Cedric (37) is the smug, comically bumbling Royal Sorcerer who aspires to be an evil genius but is neither genius enough nor evil enough. He comes from a long line of royal sorcerers who were far more talented. including his own father, Mandrake the Great, who saved King Roland II's father (King Roland the First) 9½ times! So Cedric has decided that if he can't be the best sorcerer. he can be the first to become a King. It is Cedric's lifelong dream to take over the kingdom and rule Enchancia himself. And when he sees that Princess Sofia has been given the powerful Amulet of Avalor, he schemes up ways to swipe it so he use its power to seize the throne. Unfortunately, he is far too inept to ever succeed.

Cedric has a pet raven named Wormwood who is even smugger than Cedric. (But only Sofia can understand what Wormwood is actually saying, thanks to her amulet, so

Cedric only hears condescending "caws.") Wormwood is Cedric's beloved companion and lives with him in the castle tower that serves as a workshop and living suite.

Because Cedric's father was Royal Sorcerer to Roland's father, Roland feels compelled to keep Cedric employed out of family loyalty. But Cedric constantly tries Roland's patience when he messes up even the simplest tricks.

Cedric's parents are Mandrake the Great and Hazel the Sorceress. They are no longer living but "keep an eye" on Cedric via a painting of themselves hanging in his workshop. The jovial but stubborn Mandrake is well aware of Cedric's evil ambitions and routinely tries to reform him. Hazel, on the other hand, supports anything her son does, whether it is good or evil. She just wants Cedric to remember to "conjure her up" regularly.

Baileywick, The Castle Steward

Baileywick (not a day over 59) is the prim-and-proper, type-A, overly organized castle steward. He has the thankless task of running the castle and minding the children, but as his personally needlepointed throw pillow states, he is "born to serve." Baileywick is a stickler for tradition and often feels that the entire kingdom rests on his well-dressed shoulders. Despite this conservative streak, he feels a bond with Sofia, having been born a commoner himself. It took him years and great effort to work his way up from being a mere servant to Castle Steward. But he has never forgotten his roots and knows what it's like to be like an outsider in the royal world. He also admires the humility and the warmth that Miranda and Sofia have brought to the castle.



Baileywick cares very deeply for King Roland II, in part because Baileywick helped raise him, serving as a surrogate father when Roland's father was busy running the kingdom (which was far too often). Because of this, Baileywick is willing to let go of tradition if doing so will make Roland happy.

Whenever he sees Sofia struggle in her royal life, Baileywick will sometimes take it upon himself to help her. He is like the kind but persnickety uncle she never had.

Sofia's Woodland Creatures

Clover the Rabbit

Clover is a cute and cuddly but surprisingly gruff bunny who is Sofia's best friend in the castle and leader of the woodland creatures who serve as her loyal sidekicks. With a big mouth, bigger heart and even bigger stomach, Clover is always looking out for Sofia when he isn't looking for his next meal. He has a huge (carrot) chip on his shoulder about his cuteness, since it doesn't match his brash personality. He dislikes being cuddled, but will endure it if he's being fed. He is usually accompanied by Robin the Robin, Mia the Bluebird and Whatnott the Squirrel.



Sofia is able to talk to Clover because her magical amulet has given her the ability to talk to all animals. But she is the only person in the castle who can do this.

Robin the Robin

Robin is one the two songbirds that accompany Clover the Rabbit almost everywhere he goes. Robin is a no-nonsense, sharp-witted, matronly bird whose sole job seems be keeping Clover in check. Amongst the Woodlands, she is the voice of reason and usually offers Sofia the most sensible advice.



Mia the Bluebird



A sweet, young songbird, Mia is beautiful but none too bright. She acts like Robin's younger, bubbly sister, relying on her looks and pretty songs to get by. But although she may not be the smartest bird in forest, she is the kindest.

Whatnott the Squirrel

Whatnott is Clover's sidekick. He always grins. He never talks. He is a genius. Nobody knows this. Not even Clover.



Other Noteworthy Figures

Disney Princesses

Sofia's magical amulet links her to other princesses, past and future. When she is in times of desperate need, her magical amulet has the power to summon one of these princesses. This will only happen sporadically and the princess who arrives will depend on Sofia's situation. For example, when Sofia first moves into the castle and isn't getting along with Amber, Cinderella arrives at a crucial moment to impart wisdom regarding stepsisters, a subject with which she has much personal experience. Eventually, Sofia will meet all the princesses: *Snow White, Cinderella, Aurora, Ariel, Belle, Jasmine, Pocahontas, Mulan, Tiana,* and *Rapunzel*.

Flora, Fauna & Merryweather, The Three Good Fairies



Flora, Fauna & Merryweather, the three fairies who protected Princess Aurora (aka Sleeping Beauty), now serve as the co-headmistresses of Royal Prep, the school for royal children that Sofia attends. They also teach classes at the school. All are caring and nurturing, but they do have unique personality quirks.

Flora, the tallest of the three and always clad in red, is the self-appointed leader, although Merryweather would beg to

differ. Flora usually speaks first and gently tries to speak for the other three. She is the firm but steady hand on the till.

Merryweather is the shortest of the three as well as the feistiest. She feels that she is just as "in charge" as Flora and will gladly interrupt, correct, or contradict Flora in order to prove this point. She always wears blue.

Fauna, who always wears green, is as sweet as she is dotty. She takes a back seat to the Flora/Merryweather power struggle. Her focus is entirely on the students of Royal Prep, although that focus isn't necessarily as sharp it could be. If any student is going to "pull one over on one of the fairies," Fauna is the easiest mark. But she's also the most forgiving.

Ruby



Ruby (8) is one of Sofia's two best friends from the village she lived in before moving to the castle. She is an exuberant, reed-thin, slightly nerdy princess fan-girl who knows everything there is to know about all the royals in Enchancia as well as the Tri-Kingdom Area. She gets easily overexcited, prone to clumsiness or fainting, especially while in the presence of royals. It's hard to say who is more excited that Sofia has become a princess, Sofia or Ruby.

Jade



Freckled, gregarious and funny, Jade (8) is one of Sofia's best friends from the village. She is as un-royal as it gets, snorting when she laughs and more comfortable in a meadow than a drawing room, but Jade is a down-to-earth girl who doesn't need a royal education to know right from wrong.

Professor Popov

Professor Popov (64) is the high-strung, demanding dance teacher, zoology professor, music class maestro, and all-around go-to professor at Royal Prep. One never quite knows what classes he will pop up in, but one thing is certain: No matter what he's teaching, he is the foremost expert in the world and his students lucky to be learning from the master! His Russian accent suggests he emigrated to Enchancia from another kingdom.



Princess Hildegard



Princess Hildegard (9) is one of Amber's two close friends at school. From a seemingly Scandinavian kingdom, Hildegard's personality is as icy as her homeland. Haughty, pretty and distant, Hildegard only likes people who *love* her. So even though she secretly believes Sofia isn't a true princess because she wasn't born into royalty, she is willing to put aside those feelings if Sofia is sufficiently respectful of Hildy's splendor. Though many think she is the perfect princess, she can be vain, bossy and rude. As a result, she sometimes struggles to get good marks at Royal Prep, where behavior matters.

Princess Clio

Princess Clio (9) is Amber's good friend at Royal Prep. She is not as snooty as Amber or Hildegard because she is too busy looking up to them. Hailing from a Mediterranean kingdom, Clio has an exotic look and friendly, if somewhat distant, manner. She usually does whatever Amber says but is a much more independent thinker than she leads on and will disagree with Amber when she feels strongly about something. However, it is very important for Clio to "belong"—and she excels at it. She likes Sofia and sees her as a kindred spirit because she thinks both of them are living in Amber's shadow. As she gets to know Sofia better, she may discover a new princess worth idolizing.

Goodwyn the Great

Goodwyn the Great (deceased) is Cedric's father and was the Royal Sorcerer to King Roland II's father, King Roland I. Though he has passed on, he communicates with Cedric through a portrait of himself and his wife, Winnifred, that hangs on Cedric's workshop wall. Goodwyn is a beloved figure in Enchancia, revered for having saved King Roland I's life 9½ times. Because of this, Cedric has the nearly impossible task of living up to his father's reputation. A bearded bear of a man, Goodwyn is usually jovial, but he does not approve of Cedric's evil quest to become King of Enchancia. So, when Cedric doesn't listen to his pleas to be a loyal

servant to the King, Goodwyn can be dismissive of Cedric, often in a passive-aggressive way. He has an ego as big as his legendary exploits and loves his son despite feeling that he's gone down the wrong path.

Winnifred the Sorceress

Winnifred the Sorceress (deceased) is Cedric's mother and wife of Goodwyn the Great. Like her husband, Winnifred communicates

with Cedric through a portrait on Cedric's workshop wall even though she has passed on. Winnifred loves her son and supports all his evil endeavors as long as he remembers to "conjure her up" regularly and let her know how he's doing. (She worries!) Winnifred may be a little weary of constantly hearing about the greatness of her husband (often from Goodwyn himself), because she sometimes seems to encourage Cedric because she knows it will rankle Goodwyn. "Be an evil boy!" she'll cheerfully remind Cedric before vanishing. Though she always looks like she just bit into a lemon, Goodwyn adores Cedric like only a mother can.

Prince Hugo of Jokkelheim

Prince Hugo (10) is the handsome, athletic "alpha prince" at Royal Prep. He excels at sports, like the Flying Derby (a winged-horse steeplechase), but also excels at being an obnoxious, egotistical twit. Naturally, Amber is a big fan of his until he does something unsportsmanlike to Sofia during a Flying Derby tryout race at Royal Prep.



Sir Gilliam

Sir Gilliam (42) is a knight who serves as Royal Prep's P.E. coach. He oversees almost all the athletic activities that take place at Royal Prep.

Uncle George, the Duke of Ennui

Uncle George (36) is King Roland II's younger brother who should have the title of Royal Mooch. He regularly stops by the castle whenever he feels like a free royal meal or visit. He is pompous, comically longwinded and not terribly bright, but always livens up the castle with extravagant gifts, tall (never-ending) tales, and epic ineptitude.

Gone But Not Forgotten

King Roland I

King Roland I (deceased) is King Roland II's father and legendary former leader of Enchancia. He was a terrific King, but a distant father, spending more time running the kingdom than with his family. There are reminders of his reign all over the castle—statues, paintings, stained-glass windows.

Reginald Sutcliffe

Reginald "Reggie" Sutcliffe (presumed deceased) is Sofia's birth father and Miranda's first husband. He sailed off on a merchant ship when Sofia was three years old and never returned. Debris from his ship was subsequently found, but no one knows what happened to the ship. (*NOTE: His name and story have not been mentioned in the show and should not be mentioned in any publicly available media.*)

Queen Lorelei

Queen Lorelei (deceased) is Amber and James birth mother and King Roland II's first wife. She died during childbirth so Amber and James never knew her. Miranda is the first mother they have ever had. (NOTE: Her name and story have not been mentioned in the show and should not be mentioned in any publicly available media.)

The Royal Almanac

The World

Sofia lives in a fantastic storybook world, but to her and everyone else in Enchancia, it is their reality. Sorcery and magical creatures exist. But everyone treats these marvels as a part of their everyday life (although the common folk are always impressed by a fancy bit of magic). There are also many Enchancian parallels to our modern world, whether it is "painterazzi" that ask the celebrity royals to look their way and "hold still for twenty minutes" while they paint their portrait or travelling troubadours who are treated like rock stars.

<u>Geography</u>

The Kingdom of Enchancia

Enchancia is a sprawling kingdom with rolling hills, lakes, and pastures reminiscent of the British Isles. Enchancia shares a border with two other kingdoms, forming the Tri-Kingdom Area. (See below.) Royal Prep is situated where the three kingdoms intersect, but also serves children from other far-flung regions.

Though most of Enchancia is filled with pleasant countryside, deep within the kingdom is a dense forest, the Wickenham Woods, which harbors strange flora and fauna. The nearby Matchstick Mountains is home to a family of dragons.

The Castle of King Roland II



King Roland's castle sits on an island in Enchancia's largest natural harbor. The castle is connected by a bridge to the mainland and is only a mile away from the port village of Dunwiddie. The castle was built centuries ago and there are still secrets to be discovered within its walls.

The Village of Dunwiddie

Dunwiddie is the village that Sofia and Miranda lived in before they moved into the castle. It is only a mile away from the castle and is a vibrant port village, regularly hosting visiting merchants and sailors from other kingdoms. Sofia's friends, Jade and Ruby, live in Dunwiddie.

Royal Prep (aka The Royal Preparatory Academy)



Royal Prep is the school that trains princes and princesses from enchanted kingdoms all over the world. It was founded by its three headmistresses—Flora, Fauna and Merryweather—the three Good Fairies who tried to protect Princess Aurora from Maleficent's curse. They also serve as teachers, along with Professor Popov, Sir Hammond and others.

The school teaches courses in everything that young royals should know—including etiquette, ruling wisely and fairly, speech-making, charity, alchemy, sorcery for non-sorcerers, ballroom dancing, fencing, jousting, the dramatic arts, the visual arts, geography, astronomy, royal courtesy and, of course, arithmetic. The school's motto is "Rule Over Others As You'd Have Them Rule Over You."

The school grounds include its main building, teahouse, planetarium, dance studio, zoo, wishing well, soccer/flying derby practice field, croquet lawn, badminton court, jousting area, and a playground that includes an enchanted swing set.

The school is built at the intersection of the three kingdoms that comprise the Tri-Kingdom Area.

The Tri-Kingdom Area

The Tri-Kingdom Area is a cluster of three enchanted kingdoms that share mutual borders. Enchancia is one of the kingdoms. The other two are Khaldoun, a North African kingdom, and Wei-Ling, an Asian kingdom.

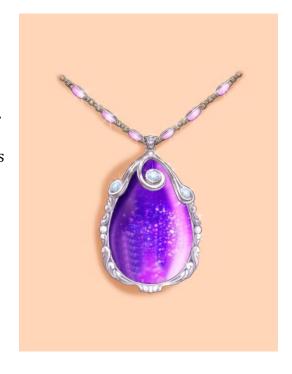
Artifacts

The Amulet of Avalor

The Amulet of Avalor is the magical amulet that King Roland gives to Sofia as a welcome gift when she first moves into the castle. The amulet has the ability to grant powers or bestow curses on Sofia depending on whether she performs good or bad deeds. When she helps a baby bird back into its nest on her first day at Royal Prep, the amulet gives her the ability to communicate with animals. As a result, she is able to talk to the friendly woodland

creatures that have been helping her get dressed. She can also understand any other animal she encounters. But if Sofia ever does something wrong, the amulet may "teach her lesson" by cursing her in some whimsical way that can only be undone if she rights the wrong.

The amulet also links Sofia to "all the princesses past and future." If Sofia is ever in dire need of guidance, the amulet can summon one of those princesses to give Sofia advice. This can happen at any point during an episode, but usually occurs at the story's toughest moment. The princesses that could come to Sofia's aid are Snow White, Aurora, Cinderella, Ariel, Belle, Jasmine, Pocahontas, Mulan, Tiana and Rapunzel.



King Roland II knows the amulet is special but does not grasp the extent of its powers. Unbeknownst to Sofia, King Roland did not initially intend to give it to her. When he was in the jewel room choosing a welcome gift for her, he was reaching for a different amulet when the Amulet of Avalor sparkled, catching his eye. So, in a sense, the amulet *chose* Sofia. The significance of this remains to be seen. Nobody else besides Sofia and Cedric know of the amulet's magical powers...yet.

Sofia the Series

Our Royal Mission

Every episode of "Sofia the First" tells a compelling story with humor and heart that incorporates a poignant theme aimed at social behavior and interpersonal relationships with siblings, parents and friends. Sofia's adventures demonstrate that it's how people are on the inside, not the outside, that truly matters.

The Types of Stories Told

There are generally two types of episodes: 1) Sofia learns a lesson; 2) Sofia is the catalyst for someone else learning a lesson, but also learns something or grows as a person along the way. The debut special is an example of the second approach, where Sofia learns that she needn't worry so much about impressing others while also helping Amber overcome her jealousy. Some stories may also involve Sofia trying to change her castle, school or kingdom for the better or trying to do something that "princesses" normally wouldn't do.

Our Royal Songbook

Music is an important part of the show and there will typically be at least one song per episode. The song will, in most cases, help push the story forward and may be reprised later in the episode with new lyrics to reflect a change in the character(s) singing it. In some episodes, there may be room for a second, short song, if necessary. When other Disney Princesses appear to guide Sofia, they will usually sing their advice in a song, but not in every instance.

Our Royal Debut (The First Special)

The series will be launched by a 44-minute special that depicts Sofia's first days in the castle. After she and Miranda move in, King Roland II tells Sofia that she will have a Royal Debut Ball at the end of the week and Sofia and the King will dance the first waltz. The only problem is that Sofia doesn't know how to waltz. As she tries to prepare for the ball, Sofia must contend with her new stepsister, Amber, who is jealous of all the attention Sofia is receiving. If that isn't enough, the King gives Sofia a magical amulet as a welcome gift that gives Sofia the ability to talk to animals, but also gets the attention of Cedric, the Royal Sorcerer, who schemes to swipe the amulet from Sofia so he can take over the kingdom (his lifelong evil dream).

Along the way, Sofia begins to attend Royal Prep, a training school for princes and princesses run by the three Good Fairies—Flora, Fauna, and Merryweather. Sofia also meets Cinderella, who magically appears thanks to Sofia's amulet in order to give Sofia much needed advice—via song—at a crucial moment when all seems lost.

Curriculum Framework

The Curriculum Framework is comprised of the following four categories:

The world of "Sofia the First" provides a vast space in which to tell interesting and age appropriate stories that will introduce the viewing audience to important concepts related to four learning themes:

Theme 1: Character and self-concept

Sofia and her friends will model behaviors and traits related to character and self-concept, including awareness of one's identity, confidence in the characteristics that make one unique, acceptance of one's limitations, and desire to grow as a person. Diverse character traits will be modeled and discussed within stories, for example: good judgment, kindness, empathy, responsibility, perseverance, courage, and self-discipline. Sofia's growing understanding of who she is, what she believes to be right and wrong, and how she relates to other people will be accentuated in her experiences throughout the series.

Theme 2: Family communication

One of Sofia's important tasks is learning how to live with her newly-blended family--a task that requires complex communication skills such as active listening, giving constructive criticism, negotiation, using of appropriate speech and body language, and respecting etiquette and customs. Sofia and her friends and family will model age-appropriate methods for dealing with family conflict and change.

Theme 3: Critical thinking and problem solving

Sofia's adventures will require her to solve problems for herself and others, leveraging a variety of different resources, including the help of other Princesses. She and other characters will demonstrate important critical thinking skills such as asking different kinds of questions, perspective taking, logic (tasks such as reading maps and solving puzzles), strategic teamwork, and following directions.

Theme 4: Information literacy

Expanding upon the critical thinking area, Sofia and other characters will explore various aspects of information literacy, including demonstrating comprehension strategies for text

and aural information, forming questions and testing hypotheses, ways to find and use diverse sources of information, and strategies for verifying information. The information literacy theme is intended to connect to Sofia's experiences as a student and a newcomer to the royal world; in both of these roles, she will be presented with complex situations that require her to answer questions and learn new skills (for example, the sorcery skills she learns as Cedric's apprentice in episode 104). Information literacy is a "back up" for critical thinking—when Sofia (or other characters) cannot intuit the answer to a problem, various information sources can provide keys to figuring out the solution.

O.A.Q's (Occasionally Asked Questions)

Q: How long is each episode?

A: 22 minutes, with the exception of the occasional special, such as the 44-minute series debut.

Q: How often will the Disney Princesses appear?

A: About six or seven times per season, a Disney Princess will make an appearance. Only one will show up in any given episode.

Q: Will there be a song in every episode?

A: Yes. At least one. Maybe two.

Q: Will Sofia's magical amulet give her any other powers?

A: Yes, although her new power may be permanent or temporary in nature. The amulet may also "curse" Sofia if she misbehaves. In that event, Sofia will have to make amends in order to undo the curse. The amulet might also give Sofia something she believes is a power (e.g., everything she wishes comes true) but turns out to be a curse in disguise, because the amulet is trying to teach Sofia a lesson.

Q: Is Sofia going to get a lot of new powers?

A: No. At least not permanent powers. She is a princess, not a superhero.

Q: But wouldn't a princess superhero be cool?

A: Yes.